

FOR IMMEDIATE RELEASE

November 19, 2018

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**OWLS LACROSSE TO BE AN OFFICIAL CHARITY PARTNER OF THE
PREMIER LACROSSE LEAGUE**

OWLS Lacrosse will work with the Premier Lacrosse League's PLL Assists initiative to bring the sport to new communities

CHICAGO (Nov. 19, 2018) – As the Premier Lacrosse League continues its revolutionary approach to the sport, the league has announced that the nonprofit organization OWLS Lacrosse will be an official charity partner.

PLL Assists is seeking to change the way that sports leagues interact with their communities by building lasting relationships with meaningful programs around the country. The program will focus on three specific areas during its inaugural season in 2019: increasing access to lacrosse in underserved communities, supporting American veterans in their transition back home, and joining the fight against cancer. Additionally, the PLL will assist its players' respective charitable endeavors by investing with financial support and shared resources. Within each of these initiatives, *PLL Assists* will work with selected, established non-profit partners, to make meaningful impact to people who need it.

"We could not be more thrilled about partnering with the Premier Lacrosse League," said Sam Angelotta, Executive Director of OWLS. "From the beginning, we were very moved by the league's willingness to listen and gain an understanding of the unique needs of our programs and challenges our students face. We are excited to be representing the greater Chicagoland area throughout this process, a community of people that have allowed us to impact the lives of OWLS youth and a non-traditional hotbed that is often overlooked. We are equally as excited for our fellow non-profits partnering with PLL, further demonstrating the altruism possessed by Paul Rabil and his league partners."

As part of *PLL Assists'* partnership, OWLS Lacrosse will work with the PLL to provide access to lacrosse through a comprehensive sticks-in-hands approach in the greater Chicago area. The PLL will also aim to support the academic and tutoring services that OWLS provides to its students, including college readiness services.

“The thoughtfulness, community expertise and impact of OWLS Lacrosse is flat-out stunning,” said Paul Rabil, co-founder and Chief Strategy Officer of PLL. “We’re excited to leverage our platform through PLL Assists to further the incredible work that Sam Angelotta and team have done in Chicago.”

To learn more about *PLL Assists*, please visit: premierlacrosseleague.com/assists

To donate to OWLS Lacrosse, please visit: owlslacrosse.org/how-to-help

About the Premier Lacrosse League

The Premier Lacrosse League (PLL) brings the sport of lacrosse to a national stage for the first time through a tour-based model, complete with the best players the game has to offer. Co-founded by lacrosse superstar, philanthropist, and investor Paul Rabil and his brother, serial entrepreneur and investor, Mike Rabil, the Premier Lacrosse League is backed by an investment group comprised of The Raine Group, Creative Artists Agency (CAA), The Chernin Group, and Blum Capital. The league was announced in October 2018, with an exclusive media-rights deal with NBC Sports Group. The PLL season will begin in June 2019, with six teams, embarking on a 14-week season that concludes with a playoff and PLL championship game. The PLL season will be distributed through an exclusive media-rights agreement with NBC Sports Group. For more information, visit PremierLacrosseLeague.com, and follow on social media:

Instagram: [@PLL](https://www.instagram.com/PLL)

Twitter: [@PremierLacrosse](https://twitter.com/PremierLacrosse)

Facebook: [@PremierLacrosseLeague](https://www.facebook.com/PremierLacrosseLeague)

YouTube: [YouTube.com/PLL](https://www.youtube.com/PLL)

About OWLS Lacrosse

owlslacrosse.org

Outreach With Lacrosse & Schools (OWLS) is a sports-based youth development organization that creates opportunities for underserved youth in Chicago. With lacrosse as its foundation, OWLS provides impactful mentorship and access to scholarships, improving the academic and social outcomes of the youth it serves.

Instagram: [@OWLSLAX](https://www.instagram.com/OWLSLAX)

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